

Technical Data Sheet

MagneCote® iSeries

The “world’s most attractive paper” is now compatible with HP Indigo® digital presses. MagneCote® iSeries has a unique “white sensor strip” printed on the backside of the sheet to satisfy all of the sensors in the press, and makes it the only pre-magnetized substrate that is certified for HP Indigo®. MagneCote® iSeries is a premium coated paper with a proprietary magnetic layer to deliver a uniquely attractive product. It prints like paper and acts like a magnet.

	13 Pt	17Pt
Caliper	13.3	17
upper limit	12.8	16.9
lower limit	13.9	17.9
Bs.Wt.		
gsm	688	903
# / rm (Cover)	502	659
Gauss	130	160
GE Brightness	90	90
75° Gloss	74	74
Opacity	99+	99+
Color (blue/white)		
L*	94.51	94.94
a*	1.47	0.85
b*	-2.74	-1.6

Compatibility and Best Practices:

- There is no more need to duplex and try to “fool” the press. Just load the MagneCote® iSeries and run the job.
- Since it is paper, MagneCote® iSeries can be printed with more detail than conventional magnets.
- MagneCote® iSeries can also be printed on offset and DI presses using standard inks.

Applications and Characteristics:

- Can be scored, folded, die cut, perforated, foil stamped, glued and mailed.
- Lighter and less expensive than conventional magnets

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