

HISTORY

by KATZ

1746

established by
Hann Georg Katz



1930

1st beer mat
by KATZ

Development of the
1st automatic beer mat
printing machine

1930

1972

Cardboard production
according to founder



Integration of two
American Coaster
Companies into
The KATZ Group

2007



2001

KATZ is starting to expand
all around the world...
Takeover of plants in
Great Britain and Belgium

1994



Product launch
KATZ FOOD SAFETY
BOARD



1975

From letter press
to offset printing

2010
Creative Service

2009

Integration
into the
KOEHLER
PAPER GROUP



2010

KATZ
goes GREEN

Focus on sustainability
- investment in machines
(last recovery system)
- preservation of existing hydro-thermal
power systems & closed water cycle

2012

Product launch
KATZ AIRFRESHENER
BOARD

2012

Product launch
KATZ DISPLAY BOARD
new market: graphic industry

2014

Product launch
GREEN LIGNIN
new market:
building industry
→ sound reduction

2014

South East Asia
Sales Office



MORE THAN JUST A BEER MAT FACTORY

You could argue that we only make one thing: a material based on wood pulp – but we do that one thing outstandingly well! We offer premium quality, maximum sustainability and all the added value that people expect from German-made products.

Our real skill lies in what we do with this versatile material. It's the perfect material for coasters, without a doubt. But our constant stream of creative ideas has shown that this unique material can stretch a lot further than just beer mats –

from games, door hangers and calendars to 3D puzzles, post-cards and football themes. The KATZ Group has also established an excellent reputation in industry with its bookbinding, insulation and special-purpose materials, which are designed

to meet the most demanding industrial standards. And don't forget our KATZ DISPLAY BOARDS – the perfect point-of-sale (POS) advertising medium for companies keen to demonstrate their sustainability credentials.

BEER MATS & CREATIVES

Are you looking for a subtle, tactile form of advertising to give your ad campaign just the right feel? Coasters, games, postcards, door hangers and similar items are not just an excellent means of putting across good ideas, they also offer a refreshingly different medium for communicating brand messages. No other form of advertising can match their tactile qualities!



BEER MATS | PROMOTIONAL COASTERS



FOOTBALL THEMES



SPECIAL FINISHES



DOOR HANGERS



POSTCARDS



GAMES



CALENDARS

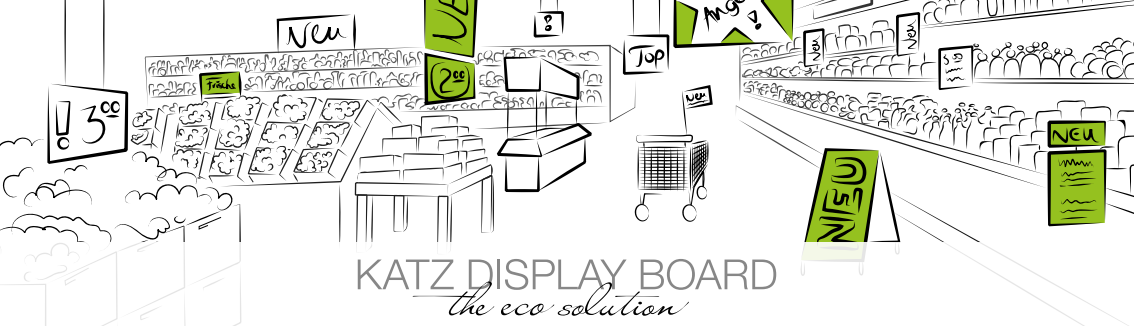


3D PUZZLES



DECORATIONS





KATZ DISPLAY BOARD

the eco solution

Laminated on both sides with paper, our special wood pulp-based material is the perfect print product for top-quality signage, tent cards and other display solutions. It offers an eco-friendly alternative to mineral oil-based POS materials such as foam boards and PVC signs.



MERCHANDISE PRESENTATION



TENT CARDS & COUNTER DISPLAY UNITS



CONSTRUCTIONS



HANGING SIGNS



DECORATIONS



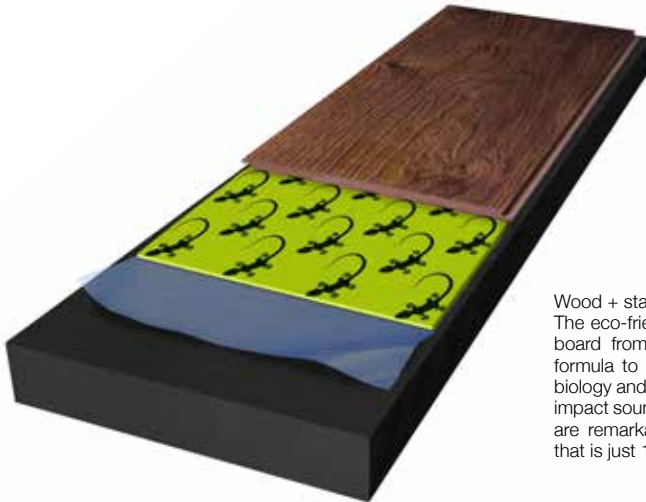
PRINT MEDIA



IMPACT AND ROOM SOUND INSULATION WITH THE GECKO EFFECT



GREENLIGNIN



Wood + starch = peace and quiet!

The eco-friendly room and impact sound insulation board from KATZ applies this surprisingly simple formula to bring out the key principles of building biology and functionality. A 22.5 decibel reduction in impact sound plus a 42.3% reduction in room sound are remarkably impressive figures for an underlay that is just 1.8 mm thick!





KATZ INDUSTRIAL SOLUTIONS

KATZ special materials constitute a genuine alternative raw material for industry. Our wood pulp-based material has won widespread acclaim for its eco-friendliness, low weight, easily converted and wide range of applications.



KATZ FOOD SAFETY BOARD



KATZ ECO OFFICE



KATZ AIRFRESHENER BOARD



THE **KATZ** GROUP
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